



8K FUN RUN/WALK

Date: October 8, 2022

Time: 8:30 a.m.

Location: HACC Campus,
1 HACC Drive, Harrisburg, PA 17110

FOR OUR HERO,

Kathy Possinger

About this event

In October 2021, we lost a community leader and dear friend, Kathy Possinger.

Kathy served as Executive Director at Tri County Community Action (TCCA) from 2010 to 2015. She led our agency through a significant transition and placed us on a path for growth. Even after leaving, she remained connected and continued to be a champion for TCCA.

Kathy's commitment goes beyond her work life, and anyone who was lucky enough to have known her knew the words "Helping People and Changing Lives" were not a tagline for Kathy - they were the way she lived every moment of her life.

Today we continue to honor Kathy's legacy by holding an 8K in her name. 100% of the funds raised during this event will go toward building strong families and thriving communities in Cumberland, Dauphin, and Perry Counties.



SUPERHERO SPONSOR - \$10,000

3 available

- Company logo on Tri County Community Action website with a hyperlink to sponsor's home page until 30 days post event
- Company logo included on all printed and digital event material
- Company supplied free-standing banner displayed at the start/finish line of event
- Company supplied giveaways at the event
- Social media (Facebook, Twitter, Instagram and LinkedIn) shout-outs pre and post event
- Verbal acknowledgement at event
- Mention in our monthly newsletter leading up to the event
- Headlining logo on event t-shirts
- Space in athletic field for sponsor to set up informational booth (sponsor would need to supply own table and chairs)

LAP SPONSOR - \$3,000

7 available

- Company name on the event page until 30 days post event
- Social media (Facebook, Twitter, Instagram and LinkedIn) shout-outs pre and post event
- Company supplied free-standing banner placed near the snack station
- Company supplied giveaways at the event
- Small logo on event t-shirts
- Space in athletic field for sponsor to set up informational booth (sponsor would need to supply own table and chairs)
- Company name announced during 1 lap

IN KIND(NESS) - VARIES

(Includes in-kind donations such as bottled water and snacks.)

- Company name on the event page until 30 days post event
- Social media (Facebook, Twitter, Instagram and LinkedIn) shout-outs pre and post event
- Company supplied giveaways at the event
- Company logo on event t-shirts

FRIENDS OF KATHY SPONSOR - \$250

- Company or family name listed on event t-shirt