



Great Harrisburg **LITTER CLEANUP**

April 26, 2025 | 8 AM to 11 AM



Sponsorship Proposal

Clearing the Way:
Harrisburg Unites for a Cleaner Tomorrow.

Contact Tiffanie Keck
Phone 717.232.9757; ext. 133
Website <http://cactricounty.org/ghlc>
Email tkeck@cactricounty.org
Address 1514 Derry Street, Harrisburg, PA 17104

Great Harrisburg **LITTER CLEANUP**

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Introduction

The Great Harrisburg Litter Cleanup is brought to you by Tri County Community Action, an affiliate organization for Keep Harrisburg Beautiful.

Our goal is to come together as a community to make Harrisburg a cleaner and safer place to live, work, and play. We believe effective and sustainable change starts and ends with the involvement of the entire community, which is why we need your help.

Join the Movement!

Become a sponsor for the 13th Annual Great Harrisburg Litter Cleanup on April 26, 2025, to support over 400 Harrisburg residents and friends make a difference by beautifying our Capital City. Last year, we hosted over 400 volunteers who deposited more than 4.9 tons of trash, and 600 tires.





Tri County Community Action has been helping people and changing lives throughout Cumberland, Dauphin, and Perry Counties for over 50 years. Offering a comprehensive approach to individual, family, and neighborhood success, Tri County Community Action provides a myriad of programming and initiatives around early childhood and family development; employment, education, and financial empowerment; housing security; and community development - all to create strong families and thriving communities.



Vision

That we all live in a community free from poverty.



Mission

The mission of Tri County Community Action is to build on the strengths and resources available, provide solutions for complex issues, and empower individuals, families, and communities to move out of poverty.



About the Event

The goal of the Great Harrisburg Litter Cleanup (GHLC) is to come together as a community to make Harrisburg a cleaner and safer place to live, work, and play.

Cleanup Locations

ALLISON HILL: Tri County Community Action, 1514 Derry Street, Harrisburg, PA 17104

MIDTOWN: 329 Harris Street, Harrisburg, PA 17102

UPTOWN: Wesley Union AME Zion Church, 5th & Camp Streets, Harrisburg, PA 17101

Social Media

POST AND TAG US ON SOCIAL MEDIA!

 @TRICOUNTYCOMMUNITYACTION

 @TRICOUNTY_COMMUNITYACTION

 TRI COUNTY COMMUNITY ACTION

USE THESE #HASHTAGS

#GHLC2025

#COMMUNITYACTION



GHLC Highlights

Since the start of the annual GHLC, hundreds of event volunteers have removed over 6 tons of litter off of City streets.

Volunteers dedicate their time in one of four volunteer roles:

- Litter Pickers
- Site Coordinators
- Truck Drivers
- Dumpster Monitors

Local Business Support:
Recognition for real local impact.

Demonstrate a commitment to community wellbeing.



Benefits for a Sponsor

Align with a cause that resonates with your customer values.

Enhance Corporate Social Responsibility

Demonstrate a commitment to community well-being and environmental stewardship.

Local Engagement

Strengthen ties with the community by actively participating in a meaningful local initiative.

Team Building

Boost team spirit and pride by engaging employees in a collective effort to improve the community.

Promotional Materials





Gain visibility through marketing promotions, showcasing your business as a socially responsible entity.

A Brighter Future

Contribute to creating a cleaner, more attractive city that benefits the residents and businesses alike.

Sponsorship Package



 <p>Advocate Headlining on event t-shirts, posters, social media & website</p>	 <p>Community</p>	 <p>Neighbor</p>	 <p>Supporter</p>
<p>Premiere logo on event t-shirts, posters & website</p>	<p>Medium logo on event t-shirts, posters & website</p>	<p>Small logo on event t-shirts, posters & website</p>	<p>Listing on event t-shirts, posters & website</p>
<p>Website click-through & social media shout outs</p>	<p>Website click-through & social media shout outs</p>	<p>Website click-through & social media shout outs</p>	<p>Website click-through & social media shout outs</p>
<p>Listing on promotional materials</p>	<p>Listing on promotional materials</p>		
<p>\$5,000</p>	<p>\$2,500</p>	<p>\$1,000</p>	<p>\$500</p>

I would like to support the Great Harrisburg Litter Cleanup with my sponsorship at:

\$5,000

\$2,500

\$1,000

\$500

Contact _____
First Last Company/Agency

Address _____

Email _____ Phone _____

Checks should be made payable to Tri County Community Action ("GHLC" in the check memo line):
 Tri County Community Action | Attn: Great Harrisburg Litter Cleanup @ 1514 Derry Street, Harrisburg, PA 17104

Please send logos as a vector image or jpg to communications@cactricounty.org



Thank you!

Contact

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