



# Sponsorship Proposal

**GREAT  
HARRISBURG**  
LITTER CLEANUP

**SATURDAY, APRIL 20, 2024 | 8-11AM**

Clearing the Way:  
Harrisburg Unites for a Cleaner Tomorrow.

**April 20, 2024**

8AM to 11AM

3 Convenient Harrisburg-Based  
Locations

## Contact

**Phone** 717.232.9757; ext. 133  
**Website** <http://cactricounty.org/ghlc>  
**Email** [tkeck@cactricounty.org](mailto:tkeck@cactricounty.org)  
**Address** 1514 Derry Street, Harrisburg, PA 17104

 **TRI COUNTY**  
**community**  
**Action**  
*Helping People. Changing Lives.*  
CUMBERLAND, DAUPHIN, AND PERRY COUNTIES

# GREAT HARRISBURG LITTER CLEANUP

**SATURDAY, APRIL 20, 2024 | 8-11AM**

## **Introduction**

The Great Harrisburg Litter Cleanup is brought to you by Tri County Community Action, an affiliate organization for Keep Harrisburg Beautiful.

Our goal is to come together as a community to make Harrisburg a cleaner and safer place to live, work, and play. We believe effective and sustainable change starts and ends with the involvement of the entire community, which is why we need your help.

## **Join the Movement!**

Become a sponsor for the 12th Annual Great Harrisburg Litter Cleanup on April 20, 2024, to support over 400 Harrisburg residents and friends make a difference by beautifying our Capital City. Last year, we hosted over 400 volunteers who deposited more than 14 tons of trash, and 450 tires.





# About Us

Tri County Community Action has been helping people and changing lives throughout Cumberland, Dauphin, and Perry Counties for over 50 years. Offering a comprehensive approach to individual, family, and neighborhood success, Tri County Community Action provides a myriad of programming and initiatives around early childhood and family development; employment, education, and financial empowerment; housing security; and community development - all to create strong families and thriving communities.

Tri County Community Action's promise is to care about the entire community and acknowledges that even today, structural inequities leave some behind. Tri County Community Action believes that lifting diversity, equity, and inclusion and standing against hate is core to combating those structural inequities, making all communities a better place to live.



## Vision

That we all live in a community free from poverty.



## Mission

The mission of Tri County Community Action is to build on the strengths and resources available, provide solutions for complex issues, and empower individuals, families, and communities to move out of poverty.



# About the Event

The goal of the Great Harrisburg Litter Cleanup (GHLC) is to come together as a community to make Harrisburg a cleaner and safer place to live, work, and play.

## Cleanup Locations

**ALLISON HILL:** Tri County Community Action, 1514 Derry Street, Harrisburg, PA 17104

**MIDTOWN:** 329 Harris Street, Harrisburg, PA 17102

**UPTOWN:** Wesley Union AME Zion Church, 5th & Camp Streets, Harrisburg, PA 17101

## Social Media

**POST AND TAG US ON SOCIAL MEDIA!**

 [@TRICOUNTYCOMMUNITYACTION](https://www.facebook.com/TRICOUNTYCOMMUNITYACTION)

 [@TRICOUNTY\\_CAC](https://twitter.com/TRICOUNTY_CAC)

 [@TRICOUNTY\\_COMMUNITYACTION](https://www.instagram.com/TRICOUNTY_COMMUNITYACTION)

 [WWW.LINKEDIN.COM/COMPANY/TRI-COUNTY-COMMUNITY-ACTION](https://www.linkedin.com/company/tri-county-community-action)

**USE THESE #HASHTAGS**

#GHLC2024

#COMMUNITYACTION

## GHLC



## Highlights

Since the start of the annual GHLC, hundreds of event volunteers have removed over 380 tons of litter off of City streets.

Volunteers dedicate their time in one of four volunteer roles:

- Litter Pickers
- Site Coordinators
- Truck Drivers
- Dumpster Monitors

Local Business Support: Recognition for real local impact.

Demonstrate a commitment to community wellbeing.



# Benefits for a Sponsor

Align with a cause that resonates with your customer values.

## **Enhance Corporate Social Responsibility**

Demonstrate a commitment to community well-being and environmental stewardship.

## **Local Engagement**

Strengthen ties with the community by actively participating in a meaningful local initiative.

## **Team Building**

Boost team spirit and pride by engaging employees in a collective effort to improve the community.

## **Promotional Materials**





Gain visibility through marketing promotions, showcasing your business as a socially responsible entity.

## **A Brighter Future**

Contribute to creating a cleaner, more attractive city that benefits the residents and businesses alike.

# Sponsorship Package



 <p><b>Advocate</b> Headlining on event t-shirts, posters, social media &amp; website</p>	 <p><b>Community</b></p>	 <p><b>Neighbor</b></p>	 <p><b>Supporter</b></p>
<p>Premiere logo on event t-shirts, posters &amp; website</p>	<p>Medium logo on event t-shirts, posters &amp; website</p>	<p>Small logo on event t-shirts, posters &amp; website</p>	<p>Listing on event t-shirts, posters &amp; website</p>
<p>Website click-through &amp; social media shout outs</p>	<p>Website click-through &amp; social media shout outs</p>	<p>Website click-through &amp; social media shout outs</p>	<p>Website click-through &amp; social media shout outs</p>
<p>Listing on promotional materials</p>	<p>Listing on promotional materials</p>		
<p><b>\$5,000</b></p>	<p><b>\$2,500</b></p>	<p><b>\$1,000</b></p>	<p><b>\$500</b></p>

I would like to support the Great Harrisburg Litter Cleanup with my sponsorship at:

- \$5,000**
 **\$2,500**
 **\$1,000**
 **\$500**

Contact \_\_\_\_\_  
First Last Company/Agency

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Checks should be made payable to Tri County Community Action ("GHLC" in the check memo line):  
 Tri County Community Action | Attn: Great Harrisburg Litter Cleanup @ 1514 Derry Street, Harrisburg, PA 17104

Please send logos as a vector image or jpg to [communications@cactricounty.org](mailto:communications@cactricounty.org)



**Thank you!**  
**We hope you're**  
**interested!**

## **Contact**

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