



### **Brunch & Silent Auction**

### Introduction

Join us for the 2<sup>nd</sup> Annual Mothers & Families; Brunch & Auction, a heartfelt celebration dedicated to honoring the incredible mothers and families in our community. This special event will take place on Thursday, May 7, at 11 AM at the beautiful West Shore Country Club. Enjoy a delightful brunch, participate in a lively auction with fantastic items, and hear inspiring stories of resilience and hope.

## Join Us...

Hosted by Tri County Community Action, this event is more than just a brunch—it's an opportunity to support the important work we do to empower families and individuals in need. All proceeds will go toward our programs that provide essential services and support to those striving for a brighter future.

Come celebrate with us, support a great cause, and make a meaningful impact in the lives of families in our community!







July 22, 2025

### **Dear Friend of Tri County Community Action,**

On behalf of Tri County Community Action, I'm excited to invite you to partner with us as a sponsor for our 2nd Annual Mothers & Families; Brunch & Silent Auction — a heartfelt event dedicated to honoring the powerful role of mothers and families in our community while raising vital funds for programs that empower change.

Last year's inaugural event brought together local leaders, supporters, and community champions to celebrate caregivers and raise awareness about the challenges families face in their journey toward stability. Thanks to that support, we continued providing critical services to more than 31,000 individuals across Dauphin, Cumberland, and Perry Counties.

This year's event will be held on Thursday, May 7, 2026, at 11:00 AM at the beautiful West Shore Country Club. Guests will enjoy a delicious brunch, bid on unique silent auction items, and hear inspiring stories of resilience and hope from the families we serve.

Your sponsorship will help ensure the event's success, and more importantly, it will directly impact families who are working every day to overcome barriers and build brighter futures. Sponsorship is a powerful way to demonstrate your commitment to community, equity, and long-term change, while also gaining meaningful visibility and recognition.

Enclosed you'll find a breakdown of sponsorship opportunities and benefits. We're also happy to explore customized options to align with your community engagement goals.

If you have any questions or would like to confirm your sponsorship, please feel free to contact me at 717-232-9757, ext. 133 or tkeck@cactricounty.org.

Thank you for your consideration and continued belief in our mission. Together, we can make this year's celebration even more impactful.

With gratitude,

Jen Wintermyer

Chief Executive Officer Chief Development Officer

Tiffanie Keck





# **About Us**

Tri County Community Action has been helping people and changing lives throughout Cumberland, Dauphin, and Perry Counties for over 59 years. Offering a comprehensive approach to individual, family, and neighborhood success, we provide a myriad of programming and initiatives around early childhood and family development; employment, education, and financial empowerment; housing security; and community development - all to create strong families and thriving communities.



#### Vision

That we all live in a community free from poverty.



#### **Mission**

The mission of Tri County Community Action is to build on the strengths and resources available, provide solutions for complex issues, and empower individuals, families, and communities to move out of poverty.

# Sponsorship Package



Benefits	Presenting Sponsor \$10,000 exclusive	Platinum Sponsor \$5,000 2 available	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Bronze Sponsor \$500
Official recognition as the presenting sponsor of the event.	ů				
Opportunity to address attendees during the event.	ė				
Logo featured prominently on save the date and invitations.	ė	<b>Č</b>			
Mention during the event program.	÷	ė			
Logo or listing featured in the event PowerPoint.	Logo	Logo	Logo	Logo	Listing
Logo displayed on a prominent banner at the event entrance.	ė	÷	ė		
Reserved seating for guests in a prime location.	10	8	6	4	2
Advertisement in the printed program.	Inside Cover	Full	Half	Quarter	Listing
Mention in all press releases and media communications.	ė	ė	ė		
Featured logo or listing on TCCA's event web page.	Logo	Logo	Logo	Logo	Listing
Highlighted on TCCA's social media platforms leading up to and after the event.	ė	ė	ė	ė	ė
Special thank you in post-event communications and the annual report.	ė	ė	ė	ė	ė

**Customized Packages:** We are open to customizing sponsorship packages to better meet the needs of your organization. Please contact us to discuss any specific requests or ideas.

**In-Kind Donations:** We also welcome in-kind silent auction donations and can offer sponsorship benefits based on the value of the goods or services provided.



# Sponsorship Package

Your sponsorship would play a critical role in the success of our event and, ultimately, in the lives of those we serve. Thank you for considering this opportunity to make a lasting difference in our community.

If you have any questions, please feel free to contact: Tiffanie Keck, Chief Development Officer, at 717-232-9757; ext. 133 or <a href="mailto:tkeck@cactricounty.org">tkeck@cactricounty.org</a>.

I would like to s	support the Mothers	& Families; Brunch	n & Silent Auction	nwith my sponsors	hip at:
\$10,000	\$5,000	\$2,500	\$1,000	\$500	
Contact	First	Last	Title		_
Business					_
Address ——					_
Email		Phone _			_

Checks should be made payable to Tri County Community Action ("Mothers & Families" in the check memo line): Tri County Community Action | Attn: Mothers & Families @ 1514 Derry Street, Harrisburg, PA 17104

Please send logos as a vector image or jpg to tkeck@cactricounty.org

We look forward to the possibility of working together to create a meaningful and memorable event.